



The Artist's Palette

A publication of the SLIDELL ART LEAGUE Public Relations committee.

Karen Pettit, Chair; design & editing by Sharon DeLong

VOLUME 1, ISSUE 6

DECEMBER 2008

SLIDELL ART LEAGUE

BOARD OF DIRECTORS

2008-2009

PRESIDENT
DON EDWARDS

VICE PRESIDENT & MEMBERSHIP
LYNDA DONALDSON

SECRETARY
SALENAH COOPER

TREASURER
PINK LAGRANGE

SHOW CHAIRMAN
APRIL HOLIFIELD

EDUCATION
CHRISTIAN REESE

HOSPITALITY
RUTH ANN WEEKS

PUBLICITY
KAREN PETTIT

OPTA GROUP
BRUCE HUME

S.A.L.T.
MARY CHRISTOPHER

FUNDRAISING
JANET WING

BUSINESS
SANDY DIXON

VOLUNTEER COORDINATOR
LEE MCELVEEN

President's Corner

This month we have nothing but good news to report in the area art world. Congratulations to the St. Tammany Art Association for securing the much needed funds to maintain their beautiful gallery/workshop space! Their hard work and efforts really paid off, and we wish them the best of luck in maintaining their success.

In our own organization, we have fielded a lot of requests and statements regarding our financial and other situation. As a way of presenting a good news position, I am happy to report that thanks to the strong volunteer efforts of our membership, believing that they should "buy in" and take ownership of their Slidell Art League, we are in a more stable financial position than when this year's group of officers came into office. We have many active art programs that catches the eye of the citizens of St. Tammany Parish, and are causing a rapid growth in our membership - growth that is bringing exuberant volunteers to help our league through a volunteer effort. Our

"Bottles and Brushes" evening workshops just keep growing financially and customer wise - we have people who come down from Mandeville, Covington and in from Metairie and Harahan - because they get a good deal on producing their own original art



and having lots of fun while doing it. Our splendid workspaces and outstanding instructors draw rave reviews! If you haven't tried it yet, I encourage you to get involved by participating as a student or an instructor. Our workshops continue to grow because we have value rich programs and another whole group

of talented communicators as instructors. We are starting a pilot program for youth during the space between Christmas and New Years that we believe will be successful and will be carried over to the summer. Just check that out! Our First Art Market will take place on the first Saturday in March and with that little dynamo, Christian Reese, at the helm of that, it will be big for SAL. And if you want to see the results of a real volunteer effort, come on up those steps and see Christmas in the Depot, like you've never seen it before. April Holifield and her crew and made it an unbelievable dream come true. One member told me that in all her years of membership, she sees us a real gallery and a real League. We have to issue a big thank you to Lee McElveen for driving the search for volunteers. I am overwhelmed by the efforts of our volunteers, come on in and say thank you to all for their work.

Don Edwards

Volunteer Of The Month for December 2008...Margie Huner

As an accomplished artist of SAL, Margie Huner's talents don't stop there.

When it comes to computer programs, data entry, or creating new spreadsheets, Margie is quite the wiz! Her sense of design when working on a show program or prospectus, as well as having a great eye when it comes to decorating or rearranging the gallery, Margie's skills are immeasurable and very appreciated!

Margie's dedication to the success of the Slidell Art League is unparalleled. When she volunteers at the gallery we can count on her as a docent, computer wiz, and she handles sales in the gift show with grace and ease.

Margie has received several awards with her artwork in the past several months, and as she continues to grow as an artist she is ever willing to share her knowledge and experiences with SAL.

Thank you, Margie!



Margie Huner
Volunteer of the Month
December 2008

Every
portrait
that is
painted
with
feeling
is a
portrait
of the
artist,
not the
sitter.

Oscar Wilde



**December 6th
Saturday 9am-3pm
Christmas Ornament
Workshop
With Salenah Cooper
\$25 members
\$35 non-members**

Give the gift that keeps on giving year after year!
Paint Santa's portrait on glass balls or on a flat porcelain surface.

This is a two step process to be completed in two separate workshop days.
Such a great gift idea for that one person on your list that's hard to buy for.



**December 10 , 2008
Wednesday 7pm-9pm
Introduction to
Adobe Photoshop
Photography Club
\$25 members
\$35 non-members**

This introductory class will focus on some of the different tools and menus found in Photoshop

Workshops GALORE!!

as well as how they can be used along with various techniques. The class will include discussion as well as demonstration. Participants are welcome to bring laptops with the program Adobe Photoshop loaded on to follow along.



**January 17, 2009
Saturday 9am-3pm
Sum of the Parts
By Lynne Weeks
\$25 members
\$35 non-members**

"My goal is to have lots of fun while we are learning techniques that make drawing people easier and more distinctive. This is an interactive workshop with class participation and feedback. You will be astonished at how much progress you will make in a few hours!" She continues "This workshop will focus on sharpening our skills when drawing from life. By concentrating on a distinctive feature, it becomes much easier to capture the essence of a person, while keeping the drawing or painting fresh and crisp."

SAL Artist Workshop Prices



**\$25 for SAL members
\$35 for Non-members**

**December 13, 2008
9am-3pm
Flowers on
Battenberg Lace
with
Barbara Gaines**

**Learn the finer points of
watercolor in this
fascinating workshop!**

**Bottles & Brushes 7pm-9pm
Every Tuesday Evening**



**Build this clock on Tuesday,
December 16th!**

November 2008 ARTISTS OF THE MONTH



**MASTER DIVISION
FIRST PLACE**
Mary Christopher
Michigan Summer

SECOND PLACE
Salenah Cooper
Tempting Lips

THIRD PLACE
Andy Leonard
Aladdin #2

The Artist of the Month competition is a peer-judged contest that takes place at our general membership meeting on the second Monday of each month.

Members wanting to enter a piece of artwork in the monthly competition should have their work signed in at the gallery no later than 6:30pm on the night of the competition/meeting.

Peer judging begins at 6:30pm-6:50pm. Participants at the monthly meeting each receive a ballot with first & second place awards only. All votes are then tallied. Each entry on the ballot receives two points for each first place vote and one point for each second place vote. The numbers are tallied, and awards given based on highest scores.



**APPRENTICE DIVISION
FIRST PLACE**
Lynne Blankenship
Vase of Oranges

SECOND PLACE
Lana Gramlich
Dreams of Glastonoury

THIRD PLACE
Don Edwards
Blue Moon Cafe

Artist of the Month Works on Public Display

Winners in our Artist of the Month competitions have the opportunity to hang their winning pieces in the SAL Gallery for two weeks, and then their artwork goes out into the community to inspire those who would like to begin an artistic endeavor, as well as those who like to purchase art for their home or office.

The following businesses have graciously lent their location to showcase the winners of our Artist of the Month Awards:

**Master Division
First Place Award**
St. Tammany Parish Library,
Slidell Branch
555 Robert Blvd

Second Place Award
Slidell Memorial Hospital
Gause Blvd

Third Place Award
The Beignet Station
Slidell Train Depot
1827 Front Street

**Apprentice Division
First Place Award**
Parish National Bank
2065 First Street
Olde Towne Slidell

Second Place Award
The Beignet Station
Slidell Train Depot
1827 Front Street

Third Place Award
Barbara's Victorian
Closet
124 Erlanger St

Always
do the
right
thing.
It'll
sur-
prise
a few
and
amaze
the
rest.

Mark
Twain



Slidell Art League

warmly invites you to the

OPENING RECEPTION

celebrating the works of our members during

Christmas In The Depot

4pm-7pm

Sunday, December 7, 2008

Wine & Hors d'oeuvres

1827 Front Street

Upstairs in Slidell's Historic Train Depot

Also join us December 19 at 4pm-7pm & December 20 from 10am-4pm for...

Carolyn Park Middle School Show & Sale

Making A Living Through Art!



Christmas Cards

\$7.00 for 10 blank, gift boxed cards and envelopes

Personalize your Christmas cards! Logos, signatures and a personal greeting can be added!

I would like _____ # of boxes

I will pick my cards up at 700 Gause Blvd.

I would like my cards to be mailed/delivered to:

Make check payable to: STARC
Order STARC Art cards art@starcla.org
(p)985-641-0197
1541 St. Ann St., Slidell, LA 70460, Attn: Dawn Rivera

FAQ's That Cross My Desk ...by Sharon DeLong

Since my employment with the Slidell Art League Gallery & Gift Shop in June 2008, I have fielded lots of questions, some of which you might find informative, and I thought I'd pass them along to you. Hopefully they will help quell some of the questions in your own mind.

Q: WHAT IS THE FINANCIAL STATUS OF SAL?

A: Right now the league's financial status is stable. For a while, without grant monies coming in, we had to cut some of our programs, especially in the areas of printing and postage. These were areas where the most money was being spent with the smallest return. In an effort to 'stop the bleeding', the board voted to halt the spending in printing and postage, with the exception of our Christmas In The Depot postcards.

Q: THERE ARE LOTS OF GRANTS AVAILABLE FOR ART AND ART PROGRAMS...IS SAL APPLYING FOR THESE GRANTS?

A: Yes, we have applied for three grants in the past 6 months. We applied for an \$17,000 Organizational Grant as well as a \$5000 Project Grant with through the Louisiana Decentralized Art Fund Grant Program, administered by the St. Tammany Parish Commission on Cultural Affairs. We also applied for an Endeavor Grant administered by the same agency. Of the three grants, only the Organizational grant was awarded at a rate of \$8223. Since that award was announced in September 2008, we have been awarded an additional \$1000 on the 2007-08 DAF grant, \$377 additional in school DAF grants that was not awarded, and \$1750 additional in DAF funding that was reimbursed to STCCA from another grant recipient. All this totals \$11,350 of which we will receive the 75% initial payment this week. So we will be \$8500 more in the black by the end of the year. This Organizational grant will assist us in paying our rents, utility bills, ED salary, as well as any postage and printing costs the Board of Directors deems necessary for advertising and PR purposes.

Q: AT THE LAST SHOW SAL GAVE OUT GIFT CERTIFICATES, FREE WORKSHOP COUPONS, & OTHER PRIZES AS AWARDS. WE USUALLY PRESENT OUR ARTISTS WITH MONETARY AWARDS. WHAT'S UP WITH THE 'PRIZES'?

A: Again, as a cost-saving method while awaiting DAF grant funding, SAL took a bold step in being creative with our show prizes. We had a sponsor that contributed \$500 toward prizes. As this amount spread among 16 monetary awards (4 in 4 categories) would have left some rolling their eyes in disbelief, vowing never again to enter a SAL show if that's the best we could do, we decided to see how creative we could be with the \$500 that was so graciously gifted. We stretched this gift of \$500 into over \$2200 in prizes. Yes, many were free certificates for SAL workshops, and memberships, and many have been used by delighted winners.

Q: WHY ARE WE CONSTANTLY BEING ASKED TO VOLUNTEER?

A: Slidell Art League is a non-profit organization, which, in my mind, spells VOLUNTEER ORGANIZATION. Previously, SAL was fortunate to have the funds to employ a full-time ED, a part-time gallery assistant, a web-site designer, and have a high school student to come in several times per week.

Now we have the great fortune to have an Executive Director that works 20 hours per week, with the help of one high school student three days per week, and a host of wonderful VOLUNTEERS, the gallery looks and feels the best ever! It's clean and tidy, organized and professionally run, the music is good, the jobs are easy, and gosh darn it...we have lots of fun! Won't you join us?

If you have a question that you would like to see featured in this quarterly column in the future, please do not hesitate to call me to discuss the answer. Thank you all! Have a wonderful Holiday Season!

With much gratitude and appreciation,
Sharon

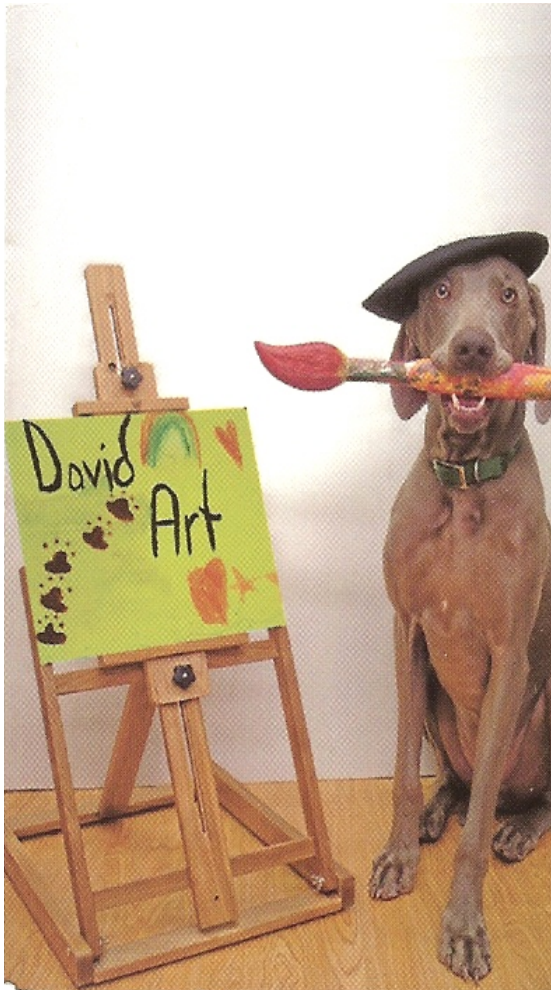


KLASS INK TROPHIES

DEYNA L. CIMINO

514 Gause Blvd.
Slidell, LA 70458

Ph: (985) 649-7939
Fax: (985) 645-9890



Sherry Francalancia

David Art

***Art and Drafting Supplies
Custom Framing***

3828 Veterans Blvd., Metairie, LA 70002
Tel. (504) 888-3630 / Fax (504) 888-3659



*Carolyn Park
Middle School
&
Slidell Art League
PRESENT*



**MAKING A LIVING
THROUGH ART!**

**Friday, Dec 19th
4pm-7p
&
Saturday, Dec 20th
10am-4pm**



**Upstairs in the historic Train Depot, 1827 Front St., Slidell
985.847.9458**

DECEMBER 2008

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 Medical Day in the Depot Bottles & Brushes 7p-9p	3 Lawyers Day in the Deot	4 Real Estate Day in the Depot	5 General Shopping Day in the Deott	6 Santa's portrait on glass with Salenah Cooper 9a-3p
7	8 SAL Board Mtg 6:00 pm	9 Bottles & Brushes April Holifield 7p-9p	10 Adobe Photoshop David Schmit 7pm-9pm	11	12	13 Watercolor with Barbara Gaines \$25 Members \$35 Non-members
14	15 Artist of the Month 6:30 pm Membership Mtg 7pm	16 Bottles & Brushes Jimmy Johnson 7p-9p	17	18	19 Carolyn Park Middle School Show & Sale 'Making A Living Through Art'	20 Carolyn Park Middle School Show & Sale 'Making A Living Through Art'
21	22	23 Bottles & Brushes Don Edwards 7pm-9pm	24 CHRISTMAS EVE	25 CHRISTMAS DAY SAL GALLERY CLOSED	26	27
28	29	25	30 NEW YEAR'S EVE	31 HAPPY NEW YEAR!		

Slidell Art League

1827 Front Street, upstairs in the depot

Slidell, LA 70459

Phone: 985.847.9458

Serving artists since 1962!



NON PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO 171
SLIDELL, LA



Supported by a grant from the Louisiana Division of the Arts as administered by the St. Tammany Commission on Cultural Affairs.

